

IRELAND
SOUTH
EAST



WHY MOVE TO
IRELAND
SOUTH EAST?

www.irelandsoutheast.com



TO WORK FOR LEADING BRANDS IN GLOBAL MARKETS

Ireland South East has companies who are global brands and market leaders across key sectors such as:



Life Sciences



ICT



Engineering



Design



**Global Business
and Financial Services**



**Agri-food
and Agri-Tech**

Ireland's Best Quality of Life

Ireland South East consistently scores highly on all quality of life metrics. This is no surprise given that it is home to Ireland's most diverse and exhilarating array of activities.

Region of Adventure

It has over 300km of pristine coastline with 13 Blue Flag beaches for kayaking, surfing, kite surfing, snorkelling, paddle boarding, fishing, swimming, horse riding or just strolling along a beautiful sandy beach. The region is home to some of Ireland's most wild mountain ranges and a network of greenways, blueways and trails.



0.5 – 2 Hours

More sun received in extreme South East compared to rest of country in summer

Source Met Eireann, Sunshine and Solar Radiation



**Commute Time
Less Than
30 mins**

for 70% of workers
in South East

Source: CSO Census 2016

TO HAVE MORE TIME TO SPEND ON YOU

Region of Festivals and Food

Ireland South East is the region of festivals. Our festivals showcase the region's diversity and vibrancy of culture. Ireland South East is also the Breadbasket of Ireland with fertile land, rich seas and clean rivers. Our food producers are global standard bearers of all sizes from multinationals to artisanal producers.

“ We moved back from Canada with our two children as Ireland South East has everything we need, without the price tag. We have access to the city, the mountains, the coast and a brilliant food scene. The region really delivers for us.

Margaret Ahearne, Senior Product Manager, Hubspot

”

+89%

People satisfied or very satisfied
with moving to South East
to work

Source: Collins McNicholas South
East Relocation Survey 2018



TO ENJOY BETTER VALUE HOUSING

Housing

The average house price in Ireland South East in Q2 2019 is €210k. This is:

- 20% better value than the national average
- 43% better value than the average house price in Dublin City Centre
- 65% better value than the average house price in South County Dublin

Source: Daft Q2 2019 House Price Report



65%

How much cheaper average house in South East is compared to South County Dublin





First Time Buyers

Ireland South East is the most affordable city region for first time buyers according to a recent EY report that combined data on the ability to save for first deposit along with the ability to pay back the mortgage to create an overall affordability measure.

Source: EY Report 2019 "Just how affordable is Ireland for first-time buyers?"

General Costs of Living

The cost of living in the South East is significantly lower than in Dublin. For example, in Waterford you would need around €3,600 to maintain the same standard of living that you can have with €4,900 in Dublin. That is a difference of 36%.

- Rent prices are 125% higher in Dublin than in Waterford
- Restaurant prices are 6% higher in Dublin than in Waterford
- Consumer prices are 7% higher in Dublin than in Waterford

Source: Numbeo.com



More disposable income for employees in South East compared to Dublin

Childcare Costs

At an average of just over €4 per hour for primary school children and €3.50 per hour for pre-school children, Ireland's South East is the most affordable region in Ireland for childcare for both pre-school and primary school children. Childcare costs in the South East are over 50% cheaper than in Dublin.

Source: CSO, QNHS Childcare Q3 2016

AUTHORS

Ireland South East Development Office works with leaders of the major regional industries as well as the chief executives of the councils of the five counties in the South East (Carlow, Kilkenny, Tipperary, Waterford and Wexford). Its priority is to make the South East the first choice for business, careers, inward investment and tourists.

FOR FURTHER INFORMATION

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IRELAND SOUTH EAST**
